How My Rose-Hulman Is Shaping Campus Communication

Lauren Wiseman

News Editor

Students will clearly remember the inception of My Rose-Hulman, the new intranet for the campus community. Doing away with SharePoint, all-campus emails, and the list of links on the campus homepage, My Rose-Hulman was meant to bring the campus together and simplify the lives of students and faculty alike. Even though this was the goal of the site, some students and faculty members have experienced difficulties in participation, sounding the alarm. With these potential roadblocks in mind, I’ve opened a new era of connectivity on the horizon, My Rose-Hulman and its implementation illustrate one key fact: Communication is critical.

When asked about the implementation of My Rose-Hulman, Internal Communications Manager Hayley Kuepers said, “Overall, it’s gone quite smoothly.” She continued to explain that the initial reactions to the site were positive, and Rose-Hulman went on to say My Rose-Hulman is an improvement on the previous intranet, which was not technically an improvement to begin with. “People expressed frustration with finding information through the old site,” she said. “Now the site has proven to be tricky. Shepherd broke down how the metrics for the site worked. “The metrics identify users,” he said. “These unique users could mean users visiting on their mobile devices, laptops, or even different browsers, so it can be difficult to see exactly how many people are using the site.”

However, those who have used the site have offered feedback to Shepherd and Kuepers. “We’ve gotten two different kinds of feedback,” primarily said. “One kind is positive feedback, with users expressing satisfaction with the site’s intuitive design. The other kind of feedback is the idea of suggestions implemented into the site to make it happen?”

My Rose-Hulman continues to move forward and become a major player in top-of-mind Site at Rose. As with any new feature of the game, changes can sometimes be difficult. As all campus emails have been phased out, some clubs have been struck with a downturn in participation. One such organization is Rose’s ink literary magazine. Dr. Taylor, faculty advisor for the magazine, spoke with The Rose Thorn about the decline in submissions for the 2017 issue. Dr. Taylor commented that as a first year as an advisor in 2007, ink had seen a steady increase in submissions, moving from 150 to around 200 submissions each year. However, for the 2006–2007 edition, the number of submissions plummeted to 91. “It’s difficult to say it’s just a single factor,” Dr. Taylor said, “but I have to say the new way we communicate with the campus is a major change.”

He went on to say, “I think for better or for worse, emails have been a form of notification, Dr. Taylor pointed out emails are quickly deemed important or irrelevant based on a subject title; and he felt the rollout could have gone smoother. “We’re definitely taking everyone’s feedback, and seeing if it makes sense for the broader community…”

We’ve gotten two different kinds of feedback,” primarily said. “One kind is positive feedback, with users expressing satisfaction with the site’s intuitive design. The other kind of feedback is the idea of suggestions implemented into the site to make it happen?”

However, with My Rose-Hulman becoming the chief form of notification, Dr. Taylor said the magazine crew was utilizing tried and true methods while still following the new all-campus email guidelines. “I also used the same old just rely on the good word of mouth, said, and he mentioned the link staff will ramp up efforts in that regard, as well as seeing more feedback into the Facebook and Instagram pages due to our social media team.

“We’re definitely taking everyone’s feedback,” Shepherd said. “Slugging it into it, and seeing if it makes sense for the broader community… do we have the resources to make it happen?”

My Rose-Hulman is a resource, that price is $70. With the survey extended, the Communications office will receive an influx of comments. Ideally, these comments will help make that possible.

Before this intranet project began, there were a lot of surveys done here on campus.” These surveys revealed that the campus community felt they were “inundated with noise,” with an endless stream of emails. “When you’ve done something for twenty years you say, ‘shepherd said’,” and when you change these behaviors, it takes some time to adapt and for that staff to take place.

There are some solutions on the horizon to reach a compromise. Shepherd mentioned the Communications office is considering a daily digital newsletter, to include the most recent news items, the most recent events, and the most recent bulletin board items from the site and send it out as a digest. These newsletters could be tailored to students, faculty, or staff. The important aspect Shepherd and Kuepers are still carefully considering is “Do we need to rely on just good old word of mouth, with an endless stream of emails. “When you’ve done something for twenty years you say, ‘shepherd said’,” and when you change these behaviors, it takes some time to adapt and for that staff to take place.

Two of my favorite charity events Rose-Hulman is hosting this upcoming week.

The Rose Thorn Meet Tuesdays 0259 5:15pm

Stop, Communicate, Listen

Tri-Delta Events, Memorial Runs Around the Corner

Lauren Wiseman

News Editor

It seems that lately, people are confronted with negativity from all sides. National conflict, mounting frustrations among nations, all of it can wear people down. For college students, looming exams can also add a number to the mix. However, Rose-Hulman students have a variety of charity events up and coming to help distract from the dead-

Page 4: World of Tomorrow and Command and Control
Page 5: Check out the latest in Lifestyle!
Page 6: Taxes and wage inequality
Page 7: RHIT Tennis advances to HCAC Championship

Tri Delta is hosting three charity events, beginning May 8. To help raise money for St. Jude’s Children Hospital, Tri-Delta is hosting a Spirit Night at Chick-Fil-A. From 5–9 p.m. on Monday, May 8, for every customer who brings a friend on this night, the flyer emailed to the campus, Chick-Fil-A will donate to the hospital. On Wednesday, May 10, the charity event continues at Buffalo Wild Wings for Eat Wings Raise Funds Night. Parking ticket means BWB will donate 10 percent of the proceeds to St. Jude’s. This weekend, their third word is Tri-Delta’s Terrier Trotter a Walk/Run which will take place on Saturday from 6 p.m. to 10 p.m. at the Basler’s Market from 6 p.m. on Friday and 10 a.m. to 1 p.m. on May 15 in the Red Chilton Memorial 5K. Organized by the Alpha Chi Omega, this event is meant to honor the memory and respect the name of Chil-}

Ski Night is just one charity event Rose’s Tri-Delta sorority is hosting this upcoming week.

Photo Courtesy of My Rose-Hulman

“Benn’s family wanted to commemorate how he gave back to the campus community.”

“These families” wanted to commemorate how he gave back to the campus community.”

This event is to raise money for Habitat for Humanity, and so the cost of admission will help that endeavor. For students, the cost is $35, and for non-students, the cost is $50. The event will also have raffle prizes.

Even with a harsh reality of hearing about people dying every day, there is still a sense of positivity in the world. Some people would argue that hope lies on campus, and Rose student help that make possible.
Our Mission Statement:
We are Rose-Hulman’s independent student newspaper. We keep the Rose-Hulman community informed by providing an accurate and dependable source for news and information.

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Karlee Koetje • Business Manager
Nolan Hughes • Business Manager
Lauren Wiseman • News Editor
Curtis Humm • Entertainment Editor
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Joseph Lee • Staff Writer
Andrew Henderson • Staff Writer
Dara Nafiu • Staff Writer

ISSUES of The Rose Thorn are published on the second through ninth Mondays of each academic quarter.
WEEKLY MEETINGS: 3:15 p.m. on the first through ninth Tuesdays of each academic quarter. All members of the Rose-Hulman community are welcome to attend.
SUBMISSION of articles, photographs, art, and letters to the editor is encouraged. Submission may be made by email to thorn@rose-hulman.edu or in person to Percopo room 031. The submission deadline is 5:00 p.m. Friday.

THE RIGHTS to accept submissions or changes made after the deadline, to edit submissions in so far as the original intent of the submission remains unaltered, and to reject submissions deemed inappropriate for print are reserved by the editors.

LETTERS TO THE EDITOR should be no longer than 600 words in length and must contain the writer’s (electronic) signature.

THE VIEWS EXPRESSED herein are those of their respective authors and with the exception of the Staff View do not necessarily represent the views of the staff or the Rose-Hulman community.

Scenic Rose
Photo by Marc Schmitt

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The internet is increasingly becoming the center of economic activity in the modern world. The Open Internet Public Policy for Mozilla, came to Rose-Hulman on April 18 to speak about internet policy challenges that affect huge amounts of global economic activity.

The structure internet poses a fundamental challenge between openness and intellectual property. These opposing ideas are at the heart of policy disputes about the internet. Riley points to net neutrality and copyright protections as policy building blocks or LEGOs for the internet.

Internet policy is a relatively new concept and has only recently become intensely fought over. The primary reason is that the internet was small and inconsequential so corporations and governments paid no attention. Riley notes of small self-governing groups that built the internet where it was difficult to be "a bad actor," a troublemaker. That is no longer the case, as the internet is now a market place where trillions of dollars of transactions are made each year.

Since becoming an integral marketplace for the world, competition policy is the next big issue in internet policy. The increasing concentration of services in internet giants like Google and Amazon is decreasing competition on the internet. Riley notes how the culture in Silicon Valley has changed for an attitude where startups strive to make it on their own, with no help to get acquired by one of the giants. Though internet giants are not behaving as monopolistic, Riley argued that they have a "monopoly in fact." There are many ways for internet giants and online companies to avoid competition, companies are building vertical silos of services, and infrastructure, where users and developers only use that company's built-in services. Though building infrastructure silos creates efficiency benefits, Riley is concerned about the high potential for companies to abuse their position. The proliferation of platforms poses the same risk, where companies could refuse to let their competitors have access to the dominant platform.

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Michigan Proposing Marijuana Legalization

One by one, its states are legalizing marijuana use. In addition to states like Colorado, the Coalition to Regulate Marijuana like Colorado, the Coalition to Regulate Marijuana like Michigan is proposing legislation. However, there will be some restrictions. Only up to 2.5 ounces of marijuana may be kept at home, and only 20% of marijuana may be kept in homes. Furthermore, individual communities can choose whether marijuana businesses will operate in their city or not. They will be taxed and will be classified with one of four categories: recreational, medical, grow, and retail.

However, Rose has made an attempt to be reached. In 2016, a similar attempt was made, the Michigan legislation failed, to get the issue on the ballot.

First Female Usher at White House Fired

Angella Reid, the first woman and second African American to be the chief usher at the White House, has been fired. It is unclear on the reason, but many claim, "I think it's best if the White House explains." Unfortunately, the White House staff is not stating anything. Reid had been part of the company since 2007. Approximately 210,000 jobs were added in April, and average hourly earnings in April increased $0.26 or 1.9%.

The principal Deputy White House press secretary Sarah Huckabee Sanders said, "We left on very good terms and wish her the very best and certainly hope for great things for her in the future."

People who knew Reid doubted her release was due to any action she performed. The only statement made that might be negative re- volved around her boss's nature in comparison to Reid. Reid was the first to use a single platform from the fence-jumper in 2014 may have factored in her release.

Unemployment Lowest in Decade

The U.S. unemployment rate fell to the lowest level in the decade, roughly 4.4 percent. This is the lowest unemployment since May 2007. Approximately 210,000 jobs were added in April, and average hourly earnings in April increased $0.26 or 1.9%.

The new method of counting unemployment calming down fears that began to rise over the state of the economy. The job growth happened in areas like manufacturing, leisure and hospitality, education and health, and business services.

While this increase in job numbers may prove the statistics, it is important to note that there are still "challenges ahead," such as job growth in the manufacturing sector. Furthermore, graduates continue to encounter difficulties finding work in the past, which is still a troubling issue.
Quite possibly one of the shortest titles Netflix has to offer, World of Tomorrow is a curious, technical, psychological quandary, and potential human rights violations into just 18 minutes and 27 seconds of stunning animation and mental whirlwind, this film is well worth the 32 minutes and 54 seconds of your time.

World of Tomorrow tells the story of toddler Emily (Winona Mae) who receives a visit from herself, or rather, a clone of a clone of a clone of herself (Julia Pott), 227 years in the future. As the original Emily, she still has all of her memories intact, and in search of a very specific relic, her great-grand-clone whisks her away to the future with some questionable discount time travel. There she regales her infantile DNA source with the story of their lives, and how the impending destruction of earth threatens all of it.

“Don Hertzfeldt... poured his heart and soul into this straight-forward exposition of technology and science fiction” Unique in practically every re

The U.S. has possessed nuclear weapons for 72 years, yet the history of these weapons has been a quiet for everyone. Don Hertzfeldt, writer/director of this bizarre and brilliant film World of Tomorrow, poured his heart and soul into this straight-forward exposition of technology and science fiction. In a way, this is a love letter to the past, for which Hertzfeldt cuts through the crap fed to us by mainstream science fiction writers and offers an honest look at the implications of these technologies, all while maintaining a certain wacky shooting style. For example, though beautiful animated and mesmerizing in their own right, are the bodies of dis

“Techno-thriller of the first order.”

manders refused to put safety devices on nuclear weapons for fear that they would not work when the time came to use them. Without the life and death reality of the cold war, this position seems wholly unjustifiable.

Schlosser follows several scientists who advocated over decades to get safety improvements into the American arsenal. Their limited success is a reminder of the unheeding nature of the military, and the dangers of giving up civilian control of nuclear weapons.

Though the safety of the American arsenal has improved, just how safe our nuclear weapons are is unknown. What is known is the age of the weapons in our arsenal, and it does not inspire confidence. Schlosser’s deeply reported book makes clear that we do not have a good track record. More attention should be given to maintaining the safe keeping of weapons that could still wipe out the entire planet.

Schlosser’s excellent book is a techno-thriller of the first order. It paints a chilling picture of the past that reminds us of the seriousness of the cold war, and just how close we have come to our demise.
**The Three Pillars: Amusement Parks**

The Engineering Art Museums of the Midwest

Seun Ladipo  Lifestyle Editor

This week on the lifestyles page, we are making a triumphant return of the three pillars for the first time this spring. With summer around the corner we thought there was no better way to ring in the season than talking about the best amusement parks that aren’t too far from Terre Haute. These three parks in question would be none other than Holiday World, Six Flags St. Louis, and Kings Island.

To start we have Holiday World, the Midwest staple, located in Santa Claus Indiana. This park was incepted on the third of August in 1946 and was originally called Santa Claus Land. This name was then changed to Holiday World after the 1953 season.

Holiday World is known for its holiday theme as it is split into four distinct sections, each representing a popular American Holiday. These holidays being Christmas, Halloween, Thanksgiving and the Fourth of July.

Holiday world has a large selection of family friendly rides, five roller coasters, and two water slides making this park friendly for anyone who wishes to visit. The park is open from May to October for anyone interested and is about 2 hours and 20 minutes from Rose-Hulman’s campus. Tickets to Holiday World can be as low as 30 dollars for things to do in the last weeks of school or over the summer for those who wish to visit. The park is open from May to October for any one interested and is about 2 hours and 30 minutes from Rose-Hulman’s campus.

Next up we have Six Flags St. Louis located in Eureka, Missouri. This gigantic park is double the size of Holiday World although it has a few less rides than its competitor does. Six Flags has 40 rides compared to Holiday Worlds 51 rides although Six Flags has nine roller coasters as compared to Holiday World’s five. Six Flags St. Louis also operates for a few more months as it is open from March to December.

This park is much newer than Holiday World as it opened in 1972 as one of the first of three parks opened by the Six Flags Entertainment Corporation. These other two parks was opened in Texas and Georgia. Since then Six Flags has become one of the largest amusement park companies in the world.

For those interested Six Flags St. Louis has also partnered with DC comics and has a section of their park dedicated to the events and characters in the DC comics Universe. This is also a Looney Toons themed park for anyone with younger siblings visiting the park, or maybe you like Loony Toons a lot, that’s cool who am I to judge.

Six Flags St. Louis is about three hours from Rose-Hulman’s campus if you are planning to go before the quarter ends. Tickets can be as low as 44 dollars for a daily pass for one person.

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Having said all of that I hope I have given you some more choices for things to do in the last weeks of school or over the summer for those of you in the Midwest. I find that all of these parks have their pros and cons and as long as you are with friends or family, you should have tons of fun no matter which one you choose!

**Upcoming Sneaker Releases**

Seun Ladipo  Lifestyle Editor

Parley X Adidas Ultra Boost pack—May 10
Nike Womens Air Max 95 Fiberglass and Liquid Lime—May 12
Air Jordan 4 Pure Money—May 13
Nike Air Max 97 Metallic Gold—May 18
Nike Flyknit Racer Macaron Strawberry—May 19
Nike Flyknit Racer Macaron Lavender—May 19
Nike Flyknit Racer Macaron Blueberry—May 19
Nike Flyknit Racer Macaron Pistachio—May 19
KITH X Adidas Ace 16+ Ultra Boost Vapour Pink—May 19

**Air Jordan 13 Low White Metallic Silver—May 20**

Air Jordan 11 Low Barons—May 27
Adidas Ultra Boost 3.0 Bronze—May 31

If someone buys me these I will pay your tuition.  

**Photo Courtesy of stockx.com**
It is not desire for money, but the way by which we go about pursuing it which marks the distinction between wealth generation and consumption.
It’s almost time to see the Cleveland Cav- allers rematch the Golden State Warriors. The previous two NBA finals has included both the Cleveland Cavaliers and the Golden State Warriors. It isn’t set in stone yet because both teams still have to earn their way to the NBA Finals but it looks as if they will end up facing off again.

Cleveland swept the Indiana Pacers 4-0 in the first round and looking to sweep the To- ronto Raptors in round two as they lead 3-0. Cleveland is -70 in the playoffs so far and it looks as if they may enter the finals with no hiccups. Cleveland will face the winner of the Washington and Boston series. Boston currently leads this series 2-1 and is expected to win as they are the one seed in the Eastern Conference.

Golden State also swept their opponent in the first round 4-0; the Portland Trail Blaz- ers. Golden State is currently facing the Utah Jazz. Jazz, Golden State, and Golden State is undefeated in the playoffs this year and are looking to make a third straight finals appearance. Golden State will face the winner of the San Antonio and Houston series. San Antonio currently leads that series 2-0; but one of their stars, Tony Parker, was injured in game three and won’t be returning this sea- son.

San Antonio has a history of being great in the playoffs as they have a very funda- mentally sound team year after year and a great coach to lead them. However, game four will be the first playoff game for the San Antonio Spurs without Tony Parker since 2003.

Boston and Washington have had a very intense series and it wouldn’t be surprising if the series went to game seven. John Wall is trying to make one of his first playoff runs while Gil Yzes Thomas is playing through the death of his sister and a lost tooth.

The rematch between Cleveland and Golden State could be a series for the ages but both teams still have a couple teams in their way. In the next few weeks history can be made with three finals in a row featuring the same two teams or a new team will rise to the top.

The Women’s Tennis team will play in the Heartland Conference Championships in late May. Blake Powell

Thank you to the seniors for their commitment over the years. Rose

Photo by Rose

The rematch of the century. Photo by neosportsinsiders.com

The Engineers lost both games in a double header against Mount Saint Joseph at the University of Cincinnati. Mount Saint Joseph improved to 21-18 overall and 6-1 in conference play. Rose-Hulman dropped to 18-21 overall in conference play. Rose-Hulman currently stands at third in the conference with one game left in the season against Franklin.

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Is this being lazy by ripping off old content or being super involved in trying to find old content? I’d say it’s both, honestly. Please send an email with questions, concerns, or content to the Thorn Flipside Editor <thorn-flipside@rose-hulman.edu>, or send it to the editor-in-chief (he needs to be kept in check) at <thorn@rose-hulman.edu>. Disclaimer: The Flipside is purely for fun! Any uncredited work above can be attributed to me, Emma Oswood.

### Top 10 Things That Have Happened Recently

#### September 1, 1989

1. Taking advantage of a rare lapse in Insecurity vigilance, the infamous parking lot bandits make off with six inches of each parking space.
2. Rosem-Hosem annexed by Terrible Hole. In return, they stop sending us South and North Vigo grads.
3. ISU classes resume. Thousands of Hoosiers flock to ISU, increasing the average IQ of Terrible Hole and the average IQ of the rest of the state.
4. Tom Mauler belly-flops in Speed Lake.
5. The Rosem-Hosem gets a sponsor, Big Shoe.
6. SAB to sponsor spitting contest to refill Speed Lake.
7. VAX graphics improved by the timely acquisition of 30 Etch-a-Sketch devices.
8. Rosem Fraternities reavow support for Michelob Dry Rush.
9. Rosem installs new hoopless basketball courts at Speed, proudly stating, “We think we have something unique, here.”
10. Speed Dam fixed with materials at hand. Templeton reports “placement” of those unemployed graduates from last year.

#### May 7, 2017

1. CSSE department gets their first shower of the year by accidently walking outside this past week
2. During an especially memorable registration period, two students compete in death match for coveted class spot.
3. Student overloaded with 48 credit hours. Transcends to God status, starts new religion.
4. Rose-Thron Editor in Chief picks fight with staff over quality of Greek yogurt. Staffer almost cares.
5. Percopo 4 found in BSB basement. New housing options open for fifth-year seniors.
6. Respectably sized “fish” “found” in Speed “Lake.”
7. Humanities Major found attending Rose, bio department blamed for allowing experiment to escape.
8. Civil Curriculum updated to involve Lincoln Logs. Disgusted CE’s leave en masse, quoted saying, “This is pushing our limits. It’s too hard.”
10. Freshmen attend Career Fair. Disillusioned with career prospects.

### Explanation

This issue of the Flipside is brought to you mainly through the past. Everything published here has been painstakingly recovered through the use of a telephone box, some junk television antennae, and a wad of chewing gum.

The credit for Dr. Thom’s picture goes mainly to him for having a face. Good job sir. Keep it up.

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**WACKY PROF QUOTES**

“If you were playing a board game—they were all the rage when I was old.”

-Dr. Lewer

“And despite at that time was a radish place—wasn’t it, Jack?”

-Dr. Wolskiwski

“Did I mention the time I got burned from Wikipedia?”

-Dr. Chang

“The first three are related to my favorite game Pokemon! ... It used to be an avicide route in case you didn’t know.”

-Dr. Wolskiwski

Did your prof say something hilarious or just great out of context? We want to hear about it! Send your quotes with who said it to thorn-flipside@rose-hulman.edu.

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Dr. Thom’s Throwback