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Echoes Staff

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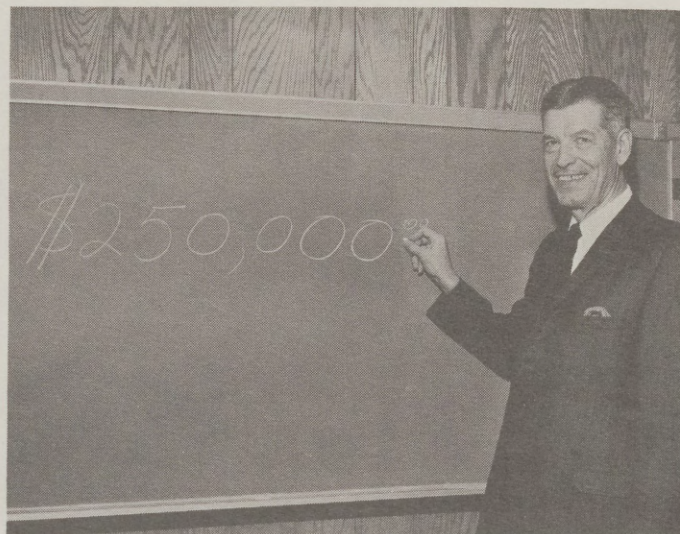
# ROSEECHOES





## FIRST DORM FINISHED

A ribbon cutting ceremony (Photo, Page 1) officially opened Dorm A, the first of the new buildings going up at Rose. Cutting the ribbon were Pres. JOHN A. LOGAN; senior JEFFREY KEELER, Indianapolis, Student Body vice president; Dr. RICHARD F. BERGMANN, Rose Board of Managers chairman. Two other dorms still under construction and the campus center-dining hall will be done by June. Dedications are planned for Commencement Weekend, June 11.



## CAPITAL FUND PROGRESS

The Centennial Development Fund has topped the million-dollar mark with \$1,380,000 pledged so far by parents, alumni, friends of Rose. That's nearly three-quarters of the way to the campaign's first phase needs of \$1,775,000 for the new dorms and campus center. Goal of the campaign is \$12.5 million by Rose's centennial, 1974.

## BIGGEST GIFT RECEIVED

Boosting Rose over the million-dollar mark was a \$250,000 grant (Photo, this page) from ANTON HULMAN JR., owner of the famed Indianapolis "500" Speedway, and his mother, Mrs. GRACE HULMAN. This is the largest gift to Rose since CHAUNCEY ROSE endowed it in excess of \$500,000 some 90 years ago. Mr. Hulman's father and uncle gave Rose its 123-acre campus back in 1917. Mr. Hulman is a member of the Rose Board of Managers. His mother is serving on the special Centennial Development Committee.

## OTHER BIG GIFTS

In topping the \$1.3 million mark, Rose has received 30 gifts of \$10,000 or more, including two for \$100,000 each. Fourteen have been for more than \$25,000 each.

## AREA CAMPAIGNS

In addition to a mail campaign, area campaigns are being held in Indianapolis, Chicago, Cleveland, Louisville, Cincinnati, Dayton, Pittsburgh, Washington, D.C., Baltimore, New York, Philadelphia, Wilmington, Detroit, San Francisco, Los Angeles, Orange county (Santa Ana), Cal., Hawaii. Leading cities, with more than \$100,000 pledged so far are Chicago, Louisville, Indianapolis.

## ACCREDITATION RENEWED

Rose's engineering programs have been awarded continued accreditation by the Engineers' Council for Professional Development—the most highly regarded



and sought after endorsement among engineering schools. The civil, mechanical and electrical curriculums have been continuously accredited by ECPD since 1936, the year ECPD began its accrediting program. The chemical engineering program has been accredited since 1950. Purpose of the accrediting is "to formulate criteria for colleges of engineering which will insure to their graduates a sound educational background for practicing the engineering profession." And according to ECPD, that's what Rose does.

## ATTRITION RATE DROPPING

More underclassmen at Rose are re-enrolling each year and staying in until graduation than ever before. Re-enrolling this year were 79 percent of last year's freshmen, 80 percent of last year's sophomores and 90 percent of last year's juniors. The number of freshmen ultimately graduating has been increasing for the past five years to the point that Rose now graduates more than half the students admitted as freshmen. The national average is about 40 percent. Rose is aiming for 60 percent.

## SPEAKERS OF NOTE, OF LATE

Recent speakers and other guests at Rose have included Dr. O. C. ZIENKIEWICZ, chairman of the University of Wales engineering school; Count GERARD DE LA VILLES-BRUNNE of the French embassy at Washington, D.C. and a former de Gaulle aide; MENAHEM PRESSLER, classical pianist; and art critic RICHARD McLANATHAN. Speakers coming include HENRY KISSINGER, Harvard's renowned authority on government and international affairs, April 5; and WALTER KAUFMAN, orchestra conductor and opera composer, May 3.

## THE ENGINEER'S IMAGE

According to a recent Gallup poll, the engineer ranks second only to the doctor in public esteem. Others, in descending order, are scientists, lawyer, dentist, professor, government administrator, banker. The man in the street thinks engineering has "best future," "diversity of opportunity," "good income." He thinks the engineer is "intelligent," "a specialist, highly skilled in mathematics," "young, rugged, outdoor type," "ambitious and hard-working person who gets his job done." And, for the most part, he's right.

## THE ROSE ENGINEER

Pres. JOHN LOGAN, speaking recently to the Engineers' Society of Western Pennsylvania at Pittsburgh, said: "Undergraduate education in engineering should provide preparation for life in the broadest meaning of this phrase. This infers an analytical kind of liberal education, including a sense of professional responsibility for the creation of the majority of the physical needs of the world; the materials, components and systems needed for housing, transportation, communication, power, etc. It requires not only the ability to analyze, to plan, to design and to manufacture but a sense of responsibility for the systems which are created."



## SUMMER WORK

Plans are being laid for an Industrial Internship Program to give Rose students on-the-job experience supplementing their academic work. Advantages for the student include actual experience with the materials and methods of production; learning how to work with people; extra money to help with college costs; and a chance to try out a possible future employer. First assignments, primarily for juniors, will be made for the summer of 1967. Succeeding years will include more of the other classes.

## THE NEW BUDGET

Rose's operating budget will exceed \$2 million for the first time in fiscal 1966-67, beginning Sept. 1. Totalling \$2,284,017, the new budget is more than one-third greater than last year's. Only as recently as 1962 did the budget top the \$1 million mark. Five years ago it was only slightly more than \$800,000—\$100,000 less than will be spent on instruction alone in the new budget. Increases in spending next year were shown in instruction, \$956,581, up from \$783,630; student aid, \$159,900, up from \$138,650; and maintenance, among others. Maintenance increase is partly due to three new dorms and campus center-dining hall that will be in use for first time this fall.

## THE NEW DORMS

Maintaining the new dorms should be a snap. Each houses only 78 students in suites of three rooms sharing a common bathroom (Photo, this page). Two men share a room. Two staircases intertwine around a shaft at the building's core. Room floors are simulated slate, embossed tile. Halls and lounges are carpeted. Walls are very masculine rough brick that won't show wear, dirt, never need painting, washing. All is air-conditioned.

## PARENTS DAY IS APRIL 30

### ROSE ECHOES

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