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Rose-Hulman Scholar

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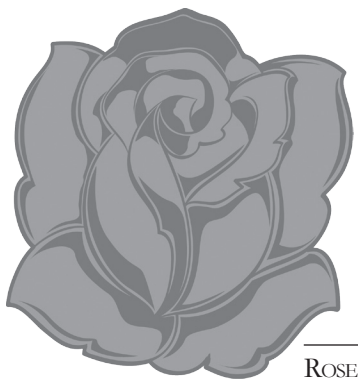
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THE ROSE THORN

ROSE-HULMAN INSTITUTE OF TECHNOLOGY • TERRE HAUTE, IN • [HTTP://THORN.ROSE-HULMAN.EDU](http://thorn.rose-hulman.edu) • FRIDAY, OCT 7, 2011 • VOLUME 47 • ISSUE 5

Recruiters' retrospective

Alumni turned recruiters share their thoughts

Jason Latimer • guest writer

Rose-Hulman alumni Phil Griffith, 2005 and Arik Quam, 1996 walked into the SRC Wednesday not looking for a job, but looking for someone to give a job to. Griffith and Quam returned to their alma mater this week and attended the Career Fair as representatives of Walsch Construction, a construction company headquartered in Chicago. "We're always trying to attract fellow Rose-Hulman graduates to the company," Quam said, who has come to the fair for 13 years.

For Quam and Griffith, one aspect of a candidate that really makes a difference is his or her level of interest in the company and the job at hand.

"The biggest thing for us I would say is the ones that follow up with us, whether it be an e-mail or a phone call, because anyone can come by and hand you a resume," Quam said. "It's the ones that are really interested who follow up. That's probably the biggest determining factor for us in separating the candidates." Griffith and Quam suggested that students take the time and research prospective companies beforehand.

"I think it goes a long way if you at least know something about the company," Griffith said. "If a kid's prepared before coming to the Career Fair, I think that goes a long way for him to at least have an idea what companies they want to talk to."

Down the aisle, Bemis Company had only good things to say about Rose students, who according to them are "self-motivated and driven." "We've had some really successful engi-

neering hires at this school, so that continues to bring us back," they said.

Bemis, headquartered in Neenah, Wisconsin, has been coming to the Career Fair for well over a decade. They produces packaging and film for other products such as Pepsi, Capri Sun, Hershey's, and Kraft Macaroni and Cheese. The relatively low enrollment at Rose is a feature that Bemis likes to take advantage of.

neering hires at this school, so that continues to bring us back," they said.

"For the most part, we look for a person that can articulate their background, their experience, and what they're looking for," they said. "They present a polished synopsis of themselves, and then they actually ask some questions of us."

The Dirty Work

However, none of this fair would be possible without Charity Mouck, the Associate Director of Career Ser-

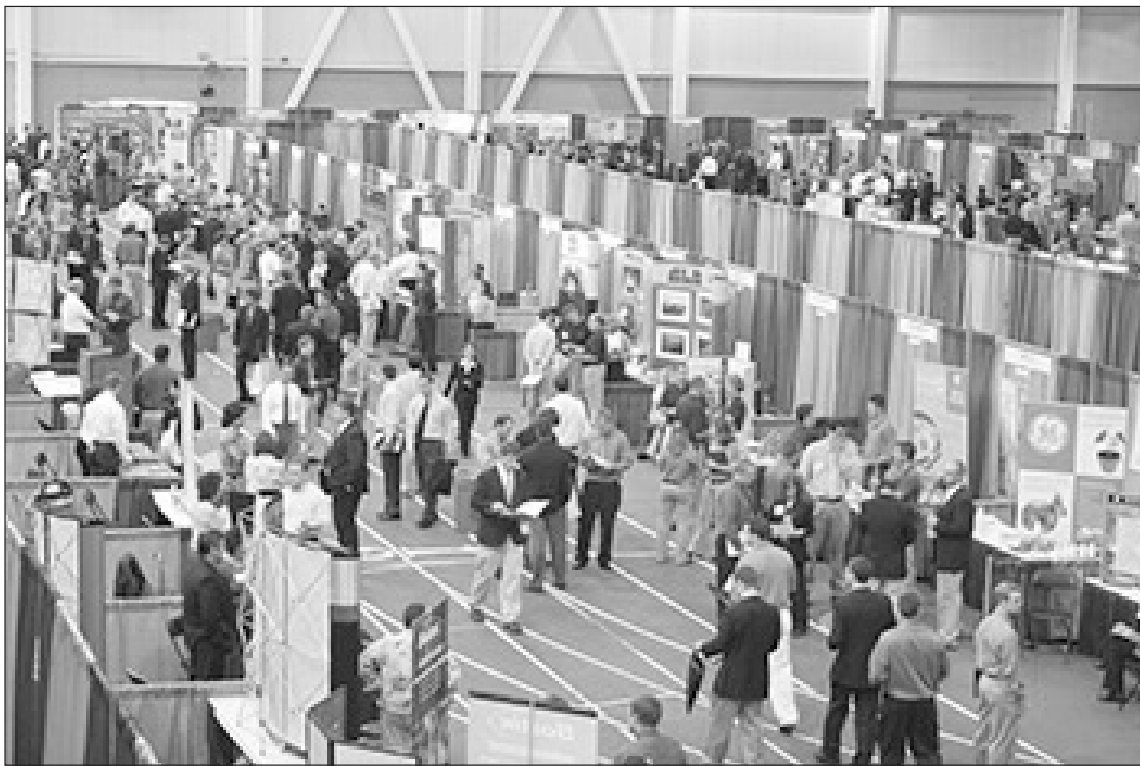
vices started recruiting companies for Wednesday's Career Fair last May through a variety of methods like e-mail, personal meetings, and group conferences. In addition to attracting several companies back to Rose over and over, Career Services is successful every year at bringing 20 to 30 new companies to the fair every year. Wednesday's count stood at 180 companies in attendance.

"provid[e] employers with the very best recruiting experience," according to the Rose-Hulman web site.

"The partnership program is our opportunity to connect with corporate partners for the purposes of producing recruitment activities," Mouck said. "So these companies pay a little bit of money to us to be partners with our office, and we use that money to buy [the eBoard], to run our peer advisor program, and to do other networking events for them on campus." The eBoard, the new television on the second floor of the union, is a part of the Career Services partnership program and advertises companies and employment possibilities to students. So far, students and business have both responded positively to the new TV, but Career Services wants to utilize the eBoard for more than business applications. According to Mouck, Career Services hopes that clubs on campus use the TV to get their word out and promote themselves.

"We're hoping that over the course of this year, more and more student organizations will submit their content to it to advertise activities or other things," she said. If there's one thing Mouck wants for students, it's that they take advantage of all of the job opportunities that are right at their doorstep.

"A perk of going to a school like Rose-Hulman is the opportunity to have choices, and when you have a lot of companies visiting, you have a lot of choices," she said. "It's nice to have all of this right in your own backyard. You don't have to go anywhere for it. We bring it to you."



This year's fall career fair brought 185 companies to the Rose-Hulman campus.

Rose-Hulman News

"I like how it's a smaller field. You get to actually talk to almost all of the chemical engineers that attend here," one representative said. "So I feel like we get to compare apples to apples throughout the entire campus and not worry about missing the top candidate or the top student."

Bemis, who had set up interviews with seven Rose students that day, also offered some advice to stu-

vices, who has been with Career Services since 2004. Mouck, who has managed the Career Fair since 2006, contributes to much of the behind-the-scenes work that makes the fair possible.

"Rose-Hulman sells itself in some regard, but we also do heavy marketing as well," she said. "We start marketing the recruiting events for the school year at the end of the school year before."

For example, Career Ser-

"We always have our favorites that come back every year, the ones that we've developed a good relationship with, that like our students and know they do good work for their companies," Mouck said, "but we do work to find new companies all of the time."

Career Services conducts a great deal of work with companies through the Career Services Partnership Program, which attempts to

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See one senior's reflection on recruitment.

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Will a tax on the rich actually hurt the poor? Read more on Opinions!



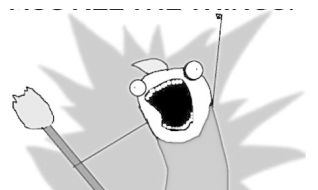
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Find out which Rose alumni are being inducted into the hall of fame!

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Read all the Flipside!



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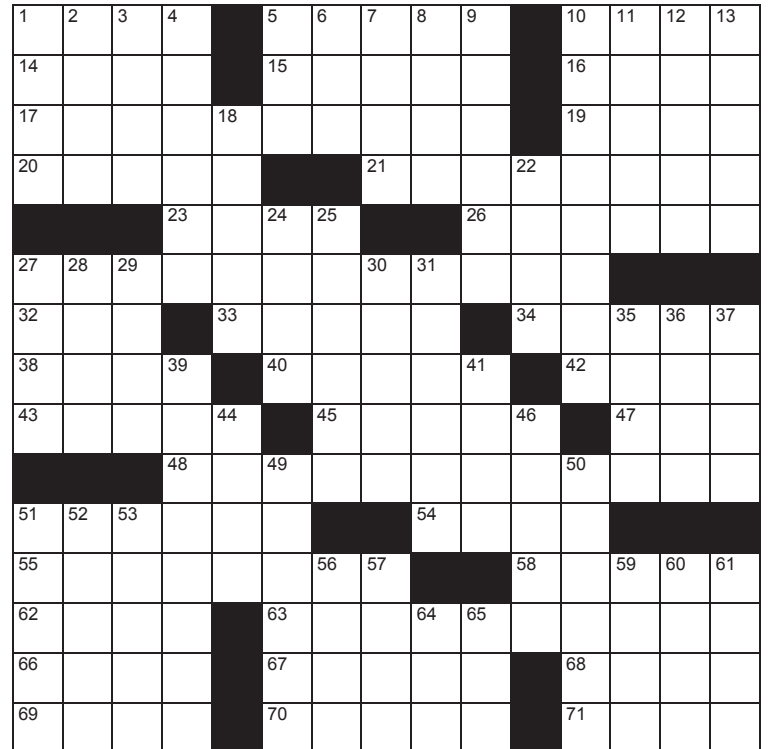
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Across

1. L-Q connection
5. ___ Tuck
10. "Hallelujah! I'm ___"
14. Serious
15. Grass of Granada
16. African river
17. Skest target
19. Banned insecticides
20. Middle: Comb. form
21. FBI collections
23. Feed-bag contents
26. Street sign with an arrow
27. King of Swing
32. Song played on a mandolin
33. 1956 invasion site
34. Right-hand staff symbol, in piano music
38. Confidently claim
40. 1980 DeLuise film
42. Speed: Ger.
43. Twig sweeper
45. Front of a sheet of paper
47. Enjoyment
48. Wrestling move
51. Composition's original form
54. Achy after a workout
55. Ernes and gulls
58. Roy of CORE
62. Ritz lookalike
63. Attacker of traditional institutions
66. Sufficient, old style
67. Red dye used in cosmetics
68. Late anagram
69. Walk like a tosspot
70. Genetic enzyme
71. Toy on a finger

Down

1. Year that John Dryden died
2. Cairo's river
3. Algerian port of 600,000
4. Grace's place



5. "Just so you know," on a memo
6. Avg., sizewise
7. Good and mad
8. Ending with peek or bug
9. Kidnapper's payoff
10. Theater group
11. Moistern overnight
12. Oh-so
13. Disorderly
18. Appeals to one's deity
22. Capture
24. "Whew! The workweek's almost over!"
25. Submarine detection systems
27. Not keep a secret
28. Mansard overhang
29. Humorist Bill et al.
30. Singers Hall and ___
31. Some dance halls
35. Accounting principle, for short
36. Hebrew month
37. Ward off
39. Big game on January 1
41. Other, south of the border
44. Roman 1,111
46. "Hamlet" courtier
49. "Did my best"
50. Singer Don of the Eagles
51. One-named R&B artist
52. Marie Antionette, e.g.
53. Nevada lake resort
56. Brand of bug killer
57. Homer-hitting Sammy
59. Alliance that includes the U.S.
60. "Do as ___..."
61. Allied victory site of 7/18/44
64. City in Yugoslavia.
65. Binary code digit

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The Rose Thorn is a weekly publication produced by the members of the community of Rose-Hulman Institute of Technology published on Fridays first through ninth week each quarter. All students, faculty, and staff are welcome to attend weekly meetings, held at 5:15pm on Wednesdays in Olin Hall. We also welcome and encourage all community members to submit articles, photographs, car-

toons, and letters to the editor for publication.

We request that all letters to the editor be less than 600 words in length, and the deadline for content submission is 5:00 p.m. two days prior to publication. The editors reserve the right to edit submissions for clarity, grammar, length, and factual errors, while preserving the original intent of the submission. The editors reserve the right to

accept content changes submitted after deadline. All submissions must contain the writer's signature (electronic form is acceptable) and contact information. The editors reserve the right to reject submissions deemed inappropriate for print.

All content should be submitted to thorn@rose-hulman.edu or to the office of The Rose Thorn in Hulman Memorial Union room 249.

Material submitted for use in the print edition may also be included in the online edition located at <http://thorn.rose-hulman.edu>.

The views expressed in The Rose Thorn are those of their respective authors and, with the exception of the weekly Staff View published in the Opinions section, do not necessarily represent the views of the staff or the Rose-Hulman community.

Students speak

Couches to return to commons

Andrew Bomar • guest writer

As most students have noticed, Moench Commons has a new look. But, it's been hard to see that look under all the students squeezed around the little tables, that kid asleep on the floor, and the overflow of off-campus fraternities that used to be neatly packed away in their respective corners. It won't be this way forever, though: another change is on the way.

In response to complaints about the new furniture, the administration arranged a student committee to pass along comments in an organized, constructive manner. Student representatives were invited from a variety of groups, including the off-campus fraternities, commuters, IFC, SGA, Skinner Hall, and the freshmen class. In a meeting with the school's decorator, changes were discussed that would

allow the commons to have a clean, modern look while bringing back the functionality of those old couches (and also the clock). In a few weeks the committee will meet again to review a proposed floor plan.

If all goes according to plan, the order for new furniture would be placed by quarter break and the pieces would arrive over winter break; the delay is due to the

process by which the furniture is shipped. The current furniture will not be wasted, as it can be saved for the ongoing renovations around the school.

Student feedback was essential to the revised Moench Commons layout. Like many changes on campus, this change is likely to occur because of students' well-directed and well-argued feedback.



Along with general renovations, new furniture was placed in the commons over the summer.

Robbie Mayhew • photography club

Palin not running for president

Sarah Palin announced Wednesday that she "will not be seeking the 2012 GOP nomination for President of the United States." She took herself out of the running completely, running neither as a Republican nor as a third-party candidate, and said she thinks she can be more helpful in getting others elected. Palin also said she is going to "coordinate strategies to assist in replacing the president, retaking the Senate, and maintaining the House," and that "We need to continue to actively and aggressively help those who will stop the 'fundamental transformation' of our nation and instead seek the restoration of our greatness, our goodness and our constitutional republic based on the rule of law," in her issued statement.

Steve Jobs, cofound of Apple, dies

Steve Jobs, the 56-year-old co-founder of Apple Inc., died Wednesday. He was diagnosed with a rare form of pancreatic cancer in 2003, and had a liver transplant in 2009. During a 2005 commencement address at Stanford University, he said "Remembering you are going to die is the best way I know to avoid the trap of thinking you have something to lose. You are already naked; there is no reason not to follow your heart." Jobs dropped out of college and quit a job designing games to backpack across India and take psychedelic drugs, and founded Apple with Steve Wozniak in a Silicon Valley garage on April 1, 1976. He resigned from Apple in 1985, and founded NeXT Computer Inc. He also bought what was to become Pixar in 1986. Apple bought NeXT in 1996, and a lot of the technology Jobs developed was integrated into Apple's products. In the early 2000's, the iPod was introduced, and the iPhone was introduced in 2007. Jobs made only \$1 a year as CEO of Apple, but his net wealth was estimated at \$8.3 billion in 2010. Jobs is survived by his wife, Laurene, and four children.

Office of Global Programs encourages leadership, globalization

Ranjana Chandramouli
staff writer

"We live in an increasingly global world, global economy, and global practice of business," said Dr. Luchen Li when queried about the creation of the new Office of Global Programs at Rose-Hulman this year. Li, the first Associate Dean of Global Programs and a new administrator this year coming from Kettering University in Michigan, firmly believes that this new office will encourage Rose-Hulman graduates to be leaders and make an impact in this globalized world.

In past years, the process of studying abroad and getting international internships or jobs was very decentralized and limited to a few exchange programs in select countries. No consistent efforts were pursued to provide leadership and headway in the international sector. However, in response to the demand for global education and an increasing international student population here at Rose over the past few years, the Institute, starting with President Matt Branam, saw a need to institutionalize these efforts to make Rose-Hulman

a more global campus. Li says, "engineering is a global process now... the advancement of engineering, science, and research depends on the ability of our graduates to understand global challenges and communicate across cultures." Such topics as climate control, automotive manufacturing, and other realms of engineering and science increasingly concern the world as a whole, and the Office of Global Programs hopes to enable Rose students to adapt swiftly to that job market once they graduate.

The Office of Global Programs will coordinate many of the international caches into a single, organized unit that will make it easier for students to prepare to study and work throughout the globe. They hope to diversify the opportunities for studying abroad to places like the United Kingdom, Sweden, China and countries in the Middle East and South America while maintaining the success in study abroad programs in Germany, South Korea, Japan and Saudi Arabia. Students will now be able to undergo an easier and formal process to study abroad through the coordination of

efforts in the Office of Global Programs. Li also hopes to expand the availability of international internships and jobs to Rose-Hulman students, promising, to the best of his ability, individualized attention to students who express an interest in global learning and international opportunities.

However, Global Programs also hopes to diversify and bring cultural awareness locally to the Rose-Hulman campus. The office hopes to welcome more degree-seeking and international exchange students to keep with the upward trend seen in Rose's enrollment over the years. Li also hopes to invite faculty from other international universities to come to Rose for research and seminars and to put an emphasis on cultural events on campus. In addition, Li foresees more collaboration and diversity in the classes offered at Rose to provide a wider perspective. He would like to see an expansion of the Humanities and Social Sciences courses to include more foreign language options and more global culture courses. He also hopes to continue the

trend of integrating international components into the math, science, and engineering courses here at Rose, such as the current 'Computing in a Global Society' class in the CSSE department that, in conjunction with University of Uppsala, took eight Rose students to Sweden this month, as well as past senior design projects, such as the civil engineering project that took place in Ghana in the 2005-2006 school year.

The new Office of Global Programs was created to enable Rose students to diversify their options and prepare them for the global society we live in and for the jobs they seek in this global market after graduation. Dr. Li said that, as is often the



Dr. Luchen Li, Associate Dean of Global Programs
Rose Hulman News

case with Rose-Hulman, the number one priority of his office is the students at Rose and he welcomes input, suggestions, and advice from them as they move forward. The institutional vision for this newly created office is to create a global learning environment to enrich the undergraduate experience of Rose students. He says his one hope is that Rose students open and expand their mind beyond simply the local or even national scale and "have a large, reaching goal for themselves to learn about, influence, impact and lead the world."

Indie game of the week: Octodad

Peter Savkovich • staff writer

Welcome back to Indie Game of the Week, where I tell you what's been keeping me from doing my homework for the past several hours!

This week I'll be reviewing Octodad, a puzzle-based role-playing game with some of the most interesting control mechanics you'll find this side of QWOP (which, if you haven't already been introduced to its special brand of rage-inducing slapstick hilarity, can be found at www.foddy.net).

Developed by a group of students at DePaul University as an extracurricular project, Octodad places the player in the shoes (or rather tentacles) of an unusually humanoid octopus who finds himself in the unique position of trying to maintain a façade of normalcy to his human wife and children in spite of the obvious obstacles presented by his cephalopodan nature.

The goal of the game is straightforward enough: you are tasked with making it through a day in the life of Octodad without alerting your family to your secret identity. This, however, proves very

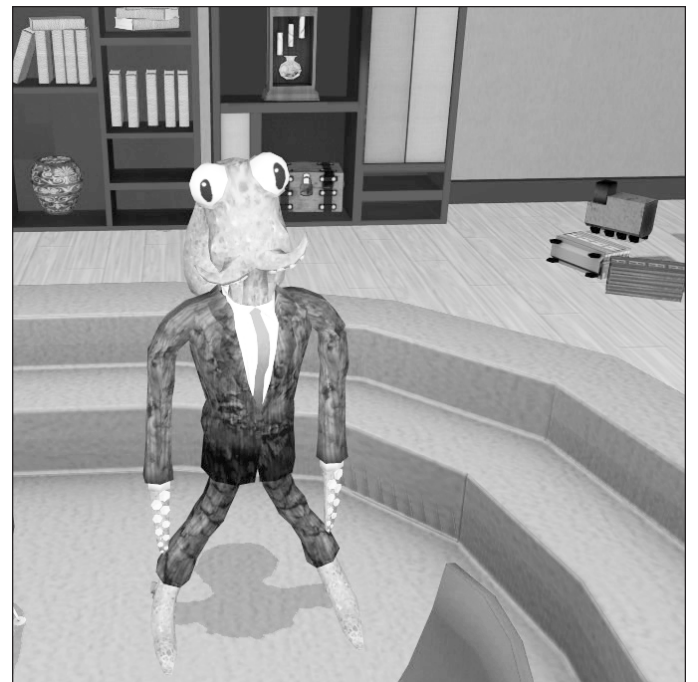
quickly to be easier said than done. As an octopus, the player's first and primary challenge throughout the game is controlling Octodad's overly flexible body. Due to his lack of a spine, simple tasks such as walking around and lifting objects become epic struggles with the laws of physics themselves.

The mechanics behind most of the game revolve around two ways of controlling Octodad: hands mode and feet mode. Puzzles often involve speed walking and tricky sequences of footwork or manipulating certain objects in the environment by suctioning on to them with one of Octodad's tentacles. Make a wrong move and Octodad's suspicion meter will slowly rise, leading to a gruesome fate if it is left unchecked.

Having been made under the pressures of a deadline, the game isn't completely finished and far from bug-free, but its unique sense of humor and thoroughly silly plot (not to mention the gameplay itself) more than make up for occasionally getting your foot stuck behind a door. It is worth noting, however, that the game's save feature doesn't work, meaning that making it

through to see the credits (and hear the wonderful original song that goes with them) has to be done in one sitting. Luckily, though, the game isn't overly long, with a full play-through taking roughly an hour depending on how interested you get in the scenery.

All in all, Octodad's one of a kind brand of humor and gameplay make for a delightfully charming experience. What it lacks in depth and complexity is more than made up for with a beautiful, fully-interactable 3D world, a chuckle-inducing soundtrack of squelches and octopus sounds, and a story that will have you in stitches from start to finish. Put it all together and you get a truly irresistible piece of work that you simply have



OctodadGame.com

to see to believe.

You can find Octodad for free at the developer's website, www.OctodadGame.com, or with the rest of the games I've reviewed in `\\rose-hulman.edu\dfs\Users\S\savkovpj\shared`.

Ashes Divide

Ashton Wagner • guest writer

If none of you noticed this release back in 2008, I really can't blame you. Alternative rock has seen a precipitous decline in recent years. We went from Nirvana and Soundgarden to pop-with-guitars (Nickleback) and nonsensical, anti-music noise (majority of hipster music). Tight, well-written rock releases have been few and far between. There is an occasional diamond in the rough though, and Ashes Divide's *Keep Telling Myself It's Alright* is definitely one of them. The group is not so much a band as it is a collection of people who help Billy Howerdel play the music he writes. Howerdel, the lead guitarist of the brilliant *A Perfect Circle*, brings his soaring, eclectic playing to the forefront on this album. His singing is less the focus and more just another element of the overall texture of the songs. The songs range from energetic (*Stripped Away*, *Enemies*, *Sword*) to reflective (*Denial Waits*, *Forever Can Be*). The pinnacle of the album is *The Stone*, which is the only song to receive any play time on the radio, which is a shame because the whole album deserves listening to. This is quite rare in an age where filler songs are the norm. The overall mood of this album is a deep, reflective, and poignant one. However, the sheer variety and scope of emotions present in this album cannot be conveyed adequately by words. It must be heard.

Review rating: 3.5 elephants



Sword of Truth series comes back swinging

Andrew Roth • staff writer

Peace, hard fought and finally won, is now dissolving again as people become obsessed with prophecy. Compounding this, a mysterious machine is found in the People's Palace, the seat of power, which creates dark omens which come true shortly thereafter. Meanwhile, a malevolent leader in a remote land has his own plans for power that could prove deadly.

Terry Goodkind's newest work, *The Omen Machine*, is a continuation of his best-selling *Sword of Truth* series. In all honesty, I was somewhat afraid to read this particular novel. The *Sword of Truth* series comprised 11 books (12 if you count the shorter prequel novel, *Debt of Bones*).

A franchise, once retired, should stay retired. How many favorite franchises have been ruined when they went back to add to the universe? *Indiana Jones* and *Star Wars* are the worst and most

it's found wanting and insufficient.

Thankfully, Goodkind manages to avoid these pitfalls. *The Omen Machine* is a pleasant length, long enough to be a good read without being long-winded; I finished it eagerly in a few hours. The story is fast-paced and multi-layered. This lets him create new tangents to the stories and new adventures. This trait isn't as strong in *The Omen Machine* as in some of his earlier works, but that's a good thing. After being away from this world for a while, there's plenty to read about the hero's exploits and adventures and I want to read about the hero, not a wheat farmer in the backwoods.

One of Goodkind's strengths in his *Sword of Truth* series is his characters. He has always done a good job of seamlessly introducing new characters and their motivations. Not only that, but his characters manage to walk the very fine line of personality. His characters are meant to be metaphors for their ideals. This can be a problem for some. Because

That said, there are some flaws in the work brought on by Goodkind's writing style. After 11 books, there is a long list of major characters we have grown to know and care for. A trademark of his earlier works was a certain degree of retelling from book to book, covering the things that happened before. Near the end, it was too long, trying to cover the entire series, but I fear that he overcompensated this time, cutting out a bit too much. Will you still understand what's happening? Of course, but the added layers and side stories, the hidden meanings, will be lost until you go back and read all of the predecessors.

The plot, while fast-paced and leaving plenty of room for sequels, feels less complex and challenging than some of the others. However, it's from a technical perspective. The free world we look in on is a world recently united from many isolated kingdoms. Their leader brought them together in their defense in a time of war and hasn't had chance to learn about them. It's a logical position to take and it leaves plenty of room for plots. But compared to the stories written earlier in the series, it's not as engaging.

The Omen Machine finds itself in an interesting position. It's a great book, and a worthy addition to the *Sword of Truth* series, but it looks all the weaker for being compared in the same light. Were it a stand-alone novel exactly the same as it is now, but without the 11 books of prior canon, I would probably be much kinder to it. But I have read the prior canon, and some of it is simply superior. To be utterly frank, if you must read only one book in the series, read the first, *The Sword of Truth: Wizard's First Rule*. If you must read two, read the first and the sixth, *Wizard's First Rule* and *Faith of the Fallen*. If you must read three, then include this one. I cannot stress this enough.

Review rating: 3.5 elephants



“Meanwhile, a malevolent leader in a remote land has his own plans for power that could prove deadly.”

famous offenders, hence the name, but it has happened in many instances and multiple media. We have all created our own fantasies of what happened in that universe once the canon ended. Did he get the girl? Did the antagonist get his just desserts? What about that secondary character I liked? And when the original author comes back to the work, it ultimately disappoints. It doesn't go the way we wanted it to go, or the characters have aged wrong, or the author's views on the world that color his writings have changed dramatically. It's the paradox of wanting a dream. Once brought to life,

they are representative of ideas, a good character can't have flaws. It represents a flaw in the idea, and a flawed idea is a bad idea. But a good character without flaws and a bad character without redeeming traits are flat and one-dimensional. They aren't fun because all they can talk about is the idea they represent, if a bit tangentially at times. Goodkind manages to make his characters flawed while keeping those flaws separated from their ideals. It gives the characters depth in many ways, not the least of which is the way it allows the characters to grow as they approach the nature of their ideal.

A look back on my last recruitment

Melissa Schwenk • living editor

This morning another class of girls received their letters. New AOPs, Tri-Deltas and Chi Os are walking around campus after going through the process of Recruitment. Five weeks, five parties, and numerous Potential New Members (PNMs) have gone by active sisters quicker than Black Friday deals. This recruitment is to be my last, so here are some reflections.

Recruitment is hectic. No matter how much work a recruitment chair puts in over the summer, something will go wrong at every party. One example: This year's Kickoff party was planned for outside venues – of course it rained so entire party plans had to be revised in minutes. And yet each sorority managed to pull off great parties by pulling together and making it work.

All of these hiccups are stressful; don't make things worse by complaining. I'm guilty of this, although unintentionally. I wasn't here for recruitment last year and some of my questions about

new methods came out more as complaints. Even well intentioned questions come off the wrong way in the heat of the moment, so keep them to yourself if they aren't life or death.

Be excited to get to know the PNM's. Some of these are your future sisters – if you aren't excited about them now, you won't be on Bid Day either. Even if a girl you really like doesn't end up as one of your sisters, you can still hang out afterwards. This is especially important for the new members of each sorority – we aren't cults; you're allowed to have other friends.

Manage your time well during recruitment. There is so much to do at Rose without these extra commitments, so you'll need to give up some Facebook time or quit Stumbling so much in order to get everything done. Besides, actually hanging out with your friends is so much better than just stalking them on Facebook. Plus, keeping your Facebook profile PNM-safe is a trillion times easier



Bid Day is one of the best days of your life, no matter which sorority you join.
<http://bradleypiphi.com/sisterhood4.htm>

when you don't have one.

Recruitment can be one of the best things about being in a sorority. You get to talk to girls about why you joined

the one you did, meet underclassmen, and hang out with your sisters. Don't treat it as an obligation, one that you would rather do without.

Enjoy it, because I guarantee you'll get misty eyed the first time someone mentions it's your last one.

Happy Bid Day.

Avoid the rush

Katrina Brandenburg
staff writer

Rush: a term commonly used to refer to exploring the sororities and fraternities on campus. Rush, a word for hurrying oneself. By all means, explore those groups on campus, but avoid rushing yourself into anything else. Everyone comes to campus in

August and meets new people in the residence halls, in their classes, and in any new clubs they join. It is always nice to know new people and make new friends.

Problems arise when people do not take the time to get to know one another and advance their relationship by leaps and bounds instead of the gradual, small steps that make a safe and stable relationship. This idea applies to any sort of relationship. If someone declares the person they just met three days ago to be his new best friend and means it, he is setting himself up for problems. A best friend is a trustworthy, dependable, and well-known friend who understands you and whom you also under-

stand. A best friend is someone whose details you know. Details are subtle personality traits, infrequently expressed quirks, past experiences, and pet peeves. Details are what make sensitivity to another person's feelings on a personal, touchy subject possible. They are what enable friendship at the level of best friends.

It takes a detail-oriented mind-

set to make other types of relationship work too. The details of a person's life and personality are important to dating relationships. It's probably not necessary to know every minute detail about another person at the start of a relationship, but one should have a good idea of his or her significant other's past, ideas, habits, likes, and dislikes before plunging head first into a serious relationship.

Relationships started without this knowledge are likely to encounter prob-

lems. If two people named A and B started dating after only knowing each other a couple of days, they would likely encounter some problems. A and B might be hanging out one day when suddenly B gets angry. It turns out that A has just done something – a habitual something – that is among B's pet peeves. A does not understand why B is angry, but A could have understood with a better knowledge of the details of B's personality. This is a minor problem.

One pet peeve is nothing compared to an entire list of pet peeves or sensitive subjects that could be unknown. Even this is still minor; a person could have a history with any type of bad relationships or bad experiences.

Whether the person was the source of the problem or the victim, no one wants to be caught

off guard by that. It is important to get to know another person before forming any type of serious relationship, whether that is a close friendship or a dating relationship. Rush should only be for forming relationships with Greek letters.

If someone declares the person they just met three days ago to be his new best friend and means it, he is setting himself up for problems.

Rush should only be for forming relationships with Greek letters.

5 steps, 5 ingredients, 5 fingers

Melissa Schwenk • living editor

I'm all about easy, affordable meals—if it takes more than five minutes to prepare, chances are it'll have to wait until break, when I have more time, or after graduation, when I'll have more money. At the same time, I don't like eating bland food. Thank goodness my sister has a few tricks up her sleeve for easy delicious meals. Here's one of my favorites.

Homemade Chicken Salad

Difficulty: 2

Ingredients

- 1–2 Chicken Breasts
- 1 Apple
- Mayonnaise
- Optional - Grapes

Hardware

- Large mixing bowl
- Knife for chopping
- Spoon for mixing
- Cutting board

Directions

- Boil the chicken breasts until they are cooked through.
- Cool the chicken until you can stand to touch it, then pull apart.
- Dice the apples, then add to the chicken.
- Add mayonnaise to taste
- Enjoy!

DO YOU HAVE A TON OF FREE TIME
OVER BREAK?

DO YOU LIKE COOKIES?

WRITE AN ARTICLE ABOUT YOUR
FALL BREAK AND SEND IT TO

THORN-LIVING@ROSE-HULMAN.EDU

The other side of the desk

Education, consumerism, and words



Dr. Corey Taylor
faculty writer

Words can be funny things.

This past Monday, in my course on Rebellion in American Literature, I taught Herman Melville's short story "Bartleby" (also known as "Bartleby, the Scrivener: A Story of Wall-Street"). One of Melville's best-known tales, it's about a law copyist—a scrivener, a human Xerox machine—whose mantra, "I would prefer not to," angers his co-workers and confounds his employer, a successful real-estate lawyer. Bartleby's verbal and physical noncompliance, his "passive resistance" (as Melville's narrator calls it), increases throughout the story. The other characters perceive Bartleby as an annoyance, a troubled recluse, and a disruptive force. Despite the co-workers' dislike of Bartleby, the word "prefer" creeps into their conversations, signaling the title character's influence on them and increasing the lawyer's consternation.

The next day, in Rhetoric and Composition, I taught "The Conundrum of Consumption," a chapter from *How Much is Enough?: The Consumer Society and the Future of Earth*, by Alan Durning. The author claims that the word "consumer" has replaced the word "person," and that the uncritical embrace of world-wide consumerism threatens to destroy the natural environment. Durning's book was published in 1992. One needs only to have been awake for the past decade to witness the ill effects of equating "consumer" with "person" or, for that matter, "consumption" with "good." Durning rightly concedes that humans will not and should not stop consuming, but argues that we should reconsider our consumption beliefs and habits.

I freely admit to enjoying goods and food, but I try to purchase them with environmental and social impacts in mind. The present article's not about consumption, though; it's about words, and how two of the texts I've taught this week reiterated the power of words to shape attitudes and even reality. I might be sensitive

to words—it comes with the job. I love language's ability to be beautiful, to convey ideas, and to explore important issues. But, I am also wary of language's ability to be ugly, to obscure ideas, and to sidestep unpleasant realities.

Hence, "prefer" and "consumer." These words, and their use by Melville and Durning, caused me to reflect on an ongoing trend in higher education. It involves a word, and thus an idea and attitude, closely related to "consumer." That word would be "customer."

To paraphrase Bartleby: I would prefer not to call our students, or any group of college students, "customers." I would prefer not to consider myself, or any of my colleagues, a "customer-service provider." I would prefer not to let consumerism infiltrate every aspect of the language, thought, and operations of American higher education.

Indeed, I understand the powerful appeals of consumerist rhetoric and recognize its pervasiveness. Nor am I naïve enough to believe that institutes of higher education don't run, in part, on a business model. Colleges and universities need to be competitive, especially if they are tuition-driven. No one who works at a college can do his or her job without students. These days, students who matriculate to college have been exposed to more advertising and consumerist language than were any of their professors—"professors" being a much better word than the euphemisms "customer-service providers" or "content-delivery specialists." We are all teachers and students alike. Those words, denotatively and connotatively, work just fine.

Ten years of collegiate education, at undergraduate and graduate levels, and not once did I consider myself a customer. I was both a student and an employee at the University of Delaware, but neither role was influenced by consumerism. I hope that Rose-Hulman students do not think of themselves as customers, or of the faculty and staff as selling a product or brand. Quantifying how much each credit hour costs may be interesting, but I prefer taking a larger and less crass view of higher education.

Colleges and universities offer something special to their students. Let's not cheapen the first-rate education and experiences that make Rose-Hulman great with the shallow language of consumerism.

“Ten years of collegiate education ... and not once did I consider myself a customer.”

Why a tax on the rich is really a tax on the poor

Andrew Roth
staff writer

The financial world has been abuzz with controversy ever since Warren Buffett claimed that the reason the economy is down is that he was not being taxed heavily enough. Despite the obvious lies involved in such a statement, such as the fact that the IRS is more than willing to accept donations (which, ironically, are tax-deductible) or that the base rate for someone in Warren Buffett's tax bracket is the highest income tax bracket in the United States and that bracket (along with a few below it totaling the top 10% of the income earners in the United States) pays 70% of the taxes collected, there has been a lot of discussion about the subject ever since he brought it up.

A brief disclaimer: the calculations used hereafter have been simplified with the use of easily divisible numbers. The numbers themselves aren't important: where the numbers go, is.

But the truth is that no matter what rate is pushed on the rich, they will never pay it for primarily two reasons. Beyond a certain point, it becomes cheaper for someone to hire an accountant and tax attorney than to pay the taxes they would be liable for without their help. This is caused by a complicated tax system that also ultimately hurts the poor, being unable to pay for such help. Warren Buffett's pleas for changes to the income tax system don't address this problem. If someone would pay \$200,000 in taxes without an accountant and tax attorney to find obscure deductions, or instead would pay \$100,000 in taxes after hiring a tax attorney and accountant for a combined salary of \$75,000, it's obvious that they'll hire the people and pay less money. But poor people can't pay \$75,000 for tax attorneys and accountants.

But beyond this, taxes on the rich aren't paid by the rich, at least not in the end. Some people get rich by playing the stock market. George Soros made some of his millions by short-selling against the British Pound and then flooding the market with them. Most people, however, make their millions by selling goods. Let us build a fictional company, X Co. X Co. makes 1 million widgets every year at a cost of \$10 each and sells them for \$15 each. X Co. then makes \$5 million

every year. Now let's assume that they are taxed an income tax by the government at a rate of 20%. 20% of \$5 million is \$1 million, so X Co. finishes out the year with \$4 million. This \$4 million is then sent out to pay dividends to X Co.'s shareholders. But now let's say that the government changes X Co.'s tax rate from 20% to 40%. X Co. loses \$1 million in profits, which would anger its shareholders, causing them to sell, dropping the value of their stock and strangling their business since the sale of stock is the main source of investment income for many companies.

But X Co. has another option. They could raise the price of their widgets to \$17. Assuming they pay the same for their materials and manufacturing, X Co. now makes \$7 million. Having 60% of their profits left after taxes leaves X Co.'s shareholders with \$4.2 million.

This is obviously simplified a bit. By raising the cost of their product, X Co. will sell fewer widgets, which will hurt their profits. But let's say that by raising the cost \$2, they lose 100,000 sales. Okay, that means that they sell 900,000 widgets at \$7 profit each for \$6.3 million. 60% of \$6.3 million is \$3.9 million dollars net profit. Even losing a tenth of their sales in this fictional scenario, X Co. loses hardly any money. The actual scenario is more complicated and runs on a continuous curve. Most likely, the numbers will never be that clean cut. The shareholders will probably lose dividends while the consumers pay more. But isn't that worse? Now the companies are being strangled by reduced investment capital AND the consumers have to pay more for their goods.

There is some irony in these two examples. The solution to increasing employment in the first example is to add as many frivolous taxes as possible to encour-

“But beyond this, taxes on the rich aren't paid by the rich, at least not in the end.”

age people to become tax attorneys and accountants. But this is short-sighted. Not everyone wants to become an accountant, and even if they did, other people are needed to create companies that will hire them. The number of people who are needed in other fields far outnumber the people needed as tax attorneys. It's a short-term solution that ultimately wouldn't fix anything.

The actual solution is to increase the incentive to produce by reducing taxes. Lower taxes encourage people to build and invest in businesses. By building businesses, they create jobs. By creating more jobs, they create more spendable income, which means more people buy their products. Reducing taxes across the board, including for the "rich," provides more money for the people to spend. It's a vicious cycle in the best way that could save the economy.



Warren Buffett claims he isn't taxed enough, and that is why the economy has not recovered yet.

<http://cdn.inquisitr.com>

Women's tennis tops HCAC standings

Coach Dan Hopkins weighs in on team's success

Matt Dierksmeier • staff writer

Coming off a successful run last season with the program's first Heartland Collegiate Athletic Conference title and an appearance in the NCAA Division III Tournament, the women's tennis team is building momentum as they prepare to enter this year's conference tournament.

Last Saturday, the Lady Engineers won 6-3 over Hanover College to improve their conference record, and Wednesday night they faced off against Earlham College at home. The Lady Engineers swept the singles competitions and won two out of the three doubles matchups to claim the 8 - 1 win. This victory shot them to the top of the conference standings. With three games remaining before the HCAC tournament begins on October 15th in Indianapolis, the team looks to finish season play on a positive note.

Their next match is at Manchester College this Saturday followed by a trip to Franklin College on Sunday. They round out the regular season against Oakland City at home on Wednesday before taking off for Indianapolis for the HCAC tournament.

The head coach of the women's tennis team, Dan Hopkins, sat down with *The Rose Thorn* and answered some questions about his experiences and the team.

Rose Thorn: In your experience, what has generated success for the team?

Dan Hopkins: One, don't cut anybody. We try to find something for everyone. We take into account the demand of the school and how that affects the athletes. We practice only about an hour and a half per day, which is less than other teams, but that works for us.

RT: What did you take away from

last season's success?

DH: There was a little guardian angel on the team's shoulder. There were so many close matches throughout the season. If it was ever meant to be, last year shows it.

RT: What obstacles have you had to overcome this year?

DH: We've had to deal with playing matches on Saturdays and Wednesdays. In the past we used to play only on Saturdays, so now we have to ensure the balance of class and playing, because for some, classes are going to be missed.

RT: What preparations are you making for the upcoming HCAC tournament?

DH: We still have three matches left to play before then, so we are preparing for those first. We will have a scrimmage match next week. As far as other things go, we are doing nothing special.

RT: What is your most memorable moment as head coach here at Rose-Hulman?

DH: They're all fun memories. Since we've had girls playing at Rose-Hulman, it has been a family experience. There are so many great times, you couldn't write them all down.



Athletic Hall of Fame inductees announced

Kurtis Zimmerman • sports editor

This weekend five new members will be added to the Rose-Hulman Athletics Hall of Fame during the induction ceremony immediately preceding Saturday's athletic events at 11:30 a.m. in the Sports and Recreation Center. Profiles of this year's inductees Eric Gappa, William Rumbley, Woody Stroupe, Andy Tochtermann, and A.J. Wilkerson follow below.

The Engineer Hall of Fame currently honors over 150 student athletes, coaches, athletic staff, and contributors Samuel Hulbert and Ron Reeves.

Eric Gappa (Mathematics, 1996)

In 1993, Eric set a school record with 192 receiving yards against Hanover College, and by the time he graduated with a mathematics degree in 1996, he had amassed 22 touchdown catches to set a career receiving record. Ranking in the top five in Fightin' Engineer history with 113 receptions for 2,042 yards, he now teaches upper-level mathematics at North Judson-San Pierre High School in Indiana.

William Rumbley (Mechanical engineering, 1943)

A force in the football and track and field realms, "Big Bill" Rumbley led the Rose Polytechnic football team to a school record 48.7 points per game in 1942. Starting three years as tight end, he helped lead the team to a 17 - 4 record in his career. Sadly, he passed away in 2004 but led an impressive career with General Electric, the family-owned Rumbley Trucking Company, and ranching and raising beef in California.

Woody Stroupe (Chemical engineering, 1960)

Academic All-Americans come annually at Rose-Hulman now, but in the late '50s Elwood "Woody" Stroupe earned the first Academic All-American honor in school history. He served as wide receiver, outside linebacker, and kicker for the undefeated 1958 team and led the football and basketball teams as captain for two years. After graduating from Rose, he served five years in the U.S. Army Corps of Engineers and contributed to the U.S. nuclear engineering program.

Andy Tochtermann (Chemical engineering, 2001)

Andy led the Rose-Hulman baseball team batting and on the mound during his time as a Fightin' Engineer, batting .351 in his career with 13 home runs and a school record 11 triples. In his senior year alone he batted .438, and on the pitcher's mound he graduated as the No. 4 pitcher with 157 strikeouts. Post-graduation life for Andy has featured work with the Guidant Corporation, and marketing and sales for products including the first commercially approved drug-eluting stent (XIENCE).

A.J. Wilkerson (Mechanical engineering, 1997)

A.J. rounds out the list with an impressive 2,553 career rushing yards for the Engineer football team which ranks fifth in school history. Earning first-team all-league honors two years in a row, in 1994 and 1995, A.J. continues to be an avid runner, having now completed five marathons and several mini-marathons. He serves as a part-owner of Validated Custom Solutions and Open Control Solutions, providing HVAC products for offices in Indiana, Ohio, and Florida.



Pictured from left to right are the five inductees: Eric Gappa, William Rumbley, Woody Stroupe, Andy Tochtermann, and A.J. Wilkerson.

Rose-Hulman News

UPCOMING EVENTS

SATURDAY, OCTOBER 8

Men's golf at <i>DePauw Classic</i>	
Women's golf at <i>HCAC Championships</i>	9 a.m.
Women's tennis at <i>Manchester College</i>	9 a.m.
Athletic Hall of Fame Induction Ceremony	11:30 a.m.
Men's cross country host <i>Gibson Family Clas-</i>	12 p.m.
Women's cross country host <i>Gibson Family</i>	12 p.m.
Football vs <i>Franklin College</i>	1:30 p.m.
Volleyball vs <i>Hanover College</i>	1:30 p.m.
Women's soccer at <i>Hanover College</i>	2 p.m.
Men's soccer at <i>Hanover College</i>	4 p.m.

SUNDAY, OCTOBER 9

Men's golf at <i>DePauw Classic</i>	
Women's golf at <i>HCAC Championships</i>	9 a.m.
Volleyball vs <i>Manchester College</i>	11 a.m.
Women's tennis at <i>Franklin College</i>	12 p.m.

TUESDAY, OCTOBER 11

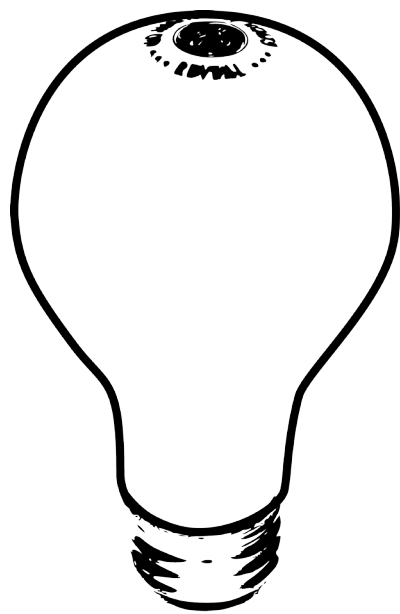
Men's soccer vs <i>Franklin College</i>	7 p.m.
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WEDNESDAY, OCTOBER 12

Women's tennis vs <i>Oakland City University</i>	5 p.m.
Women's soccer vs <i>Franklin College</i>	7 p.m.



Make your own right answers!



- Step 1: Cut out lightbulb**
Step 2: Hold above head
Step 3: Act superior

Top "10" Ten

Fallback careers

Thorn Staff • what interviews?

10. McDonalds. Instead of flipping bits, you're flipping burgers. Although trying to perform modulus operations on your burgers might get you fired.

9. Full-time writer for the Flipside. You're going to have to oust the current editor though. In a fencing match. With live rattlesnakes.

8. Intern/publicist at Ojai Valley Taxidermy. "So are you a taxidermist?" "Nope, engineer."

7. YouTube viral video engineer. Cats + rainbows + dubstep = profit.

6. Full-time gaming blogger. On the bright side, if you live in your mom's basement, rent is free.

5. Phishing. On the downside, you'll have to move to Nigeria, but on the bright side, you'll know lots of rich princes.

4. Poster-child for unemployment agencies. I mean, most of us are already halfway there in the 'hobo outfit/beard' department.

3. Professional Starcraft player. Carpal tunnel suddenly becomes an occupational hazard.

2. Card counter in Las Vegas. One... two... three... Don't I have Maple for this?

1. Graduate school. Because you've gotten too used to ARA food and all-nighters to change now.

Dear Homework: we're through

Dear Homework-

Listen. We have to talk about our relationship. We've been putting this off for a long time, and it's starting to make one of us very unhappy.

I just don't feel like you care anymore. When I was a freshman, you were easygoing: fun, even. You were whimsical and new and different and the occasional late nights and missed sleep were worth it just to spend some time with you. I was happy. You were happy. I think. You were always quite during the good times.

Now, it just seems like you point out my flaws. I sweat and I slave over maintaining this relationship, trying to do everything right, and you only ever point out the times I fall flat on my face. Would an 'A for effort' be so hard? At this point, you don't even have to give me aplomb, just the acknowledgement of the time that I've spent trying to solve your problems. They're not even my problems. I mean, by being your problems they have become my problems, but really.... That doesn't mean that spending hours on them every night is something that I want to do with my life. Never mind that every time I manage to solve one of your problems *correctly*, you come back with even more. It's like a never-ending stream of psychotherapy, and I'm tired of it.

It's over, homework. No more sleepless nights, no more endless abuse, no more refusals to take responsibility for yourself. I'm tired of you sitting there while I do nothing but try, only responding to my efforts with a laundry list of my mistakes. So goodbye, homework. Go make someone else's weeknights miserable.

Worst,
Noël

NASTY RUMOR OF THE WEEK

Due to complaints, all of the chairs in the Commons are going to be taken out and replaced. Unfortunately, they're going to be replaced with small cacti.

Wacky prof quotes

"Let's talk about the Empire State Building. How many of you have been there? Well, it's big. It's taller than the buildings around it."
— Dr. Schumacher, master of building identification.

"I feel like I promised you eff bombs, and now I need to deliver you eff bombs somehow!"
— Dr. House, delivers 60% of the time, every time.

"Just because I'm Indian does not mean I like yoga."
— Dr. Mohan, shredder of stereotypes.

"You know how to unzip your pants. But you don't want to do that now. At least I hope not."
— Dr. Brophy. Note: while not a part of the course, it is in fact a prerequisite.

"It is the doughnut of wait."
— Dr. Haan, on the universally-loathed windows loading cursor. On the bright side, it rewards you with blue pastries for your trouble.

Rose Profs say crazy things. E-mail them to the Flipside at thorn-flipside@rose-hulman.edu

tired of



Instant Noodles?

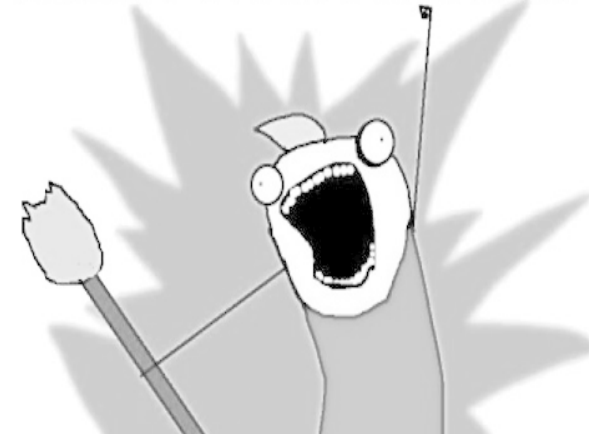


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students!



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Andy Chen • Nutritional value optional